

Programme Specification – 2019/20

1. Awarding body	University of Surrey		
2. Teaching institution (if different)	University Centre Farnborough		
3. Final award and programme/pathway title	BA (Hons) Media Production		
4. Subsidiary award(s) and title(s)	Award	Title	
	Cert HE	Media Production	
	Dip HE	Media Production	
	BA (Ord)	Media Production	
5. FHEQ Levels	4,5 and 6		
6. Credits and ECTS credits	360 UK credits, 180 ECTS credits		
7. Name of Professional, Statutory or Regulatory Body (PSRB)	N/A		
8. Mode of study and route code		Mode of study	Route code
	Full-time	Yes	N/A
	Full-time with PTY	No	N/A
	Part-time	No	N/A
	Distance learning	No	N/A
	Short course	No	N/A
9. JACs code			
10. QAA Subject benchmark statement (if applicable)	Communication, Media, Film and Cultural Studies (2016)		
11. Other internal and / or external reference points	N/A		
12. Faculty and Department/School	Enterprise, Creative & Professional		
13. Programme Leader	Nik Turner		
14. Date of production/revision of the specification	May 2019		
15. Educational aims of the programme			
<ul style="list-style-type: none"> i. Provide an applied course of study that produces high quality graduates with high level skills, who are able to work with confidence at graduate level within the media industries; ii. Respond to government and industry requirements by equipping students with the combination of specific technical skills, academic and contextual knowledge and transferable skills that employers demand; iii. Provide graduates with the ability to apply underlying concepts and principles of creativity and a capability to develop innovative solutions to problems; iv. Through reflective practice and evaluation of strengths and weaknesses, enable students to pursue and develop their own academic, technical and creative abilities; and v. Equip graduates with relevant key and transferable skills such as working in flexible, creative, independent and collaborative ways with the ability to organise and manage supervised and self-directed projects and apply entrepreneurial skills in dealing with audiences, clients, consumer sources and markets. 			

<p>16. Programme learning outcomes – the programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:</p> <p>On successful completion of a Cert HE learners would have achieved: K1, K2, K3, K4, K5, I1, I2, I5, T1, T2, T3, P1, P2, P3, P4, P5</p> <p>On successful completion of a Dip HE learners would have achieved: K1, K2, K3, K4, K5, I1, I2, I3, I4, I5, T1, T2, T3, P1, P2, P3, P4, P5,</p>
<p><u>Knowledge and understanding of:</u></p> <p>K1. The roles that media plays in different societies. K2. New and emergent media forms. K3. The legal, ethical and regulatory frameworks that affect media production, manipulation, distribution, circulation and consumption. K4. The student's own creative processes and practice through engagement in one or more production practices. K5. The audio, visual and verbal conventions through which sounds, images and words make meaning. K6. The relevant media production process.</p>
<p><u>Intellectual / cognitive skills</u> – be able to:</p> <p>I1. Engage critically with major thinkers, debates and intellectual paradigms within the field and put them to productive use. I2. Carry out research for essays, projects or creative productions involving sustained independent enquiry. I3. Analyse the role which community and participatory media forms may play in contributing to cultural debate and contesting social power. I4. Identify and analyse employment opportunities, working patterns and constraints related to employment within the media. I5. Critically analyse relevant media content across a range of genres.</p>
<p><u>Professional practical skills</u> – be able to:</p> <p>P1. Produce work which demonstrates the effective manipulation of sound, image and/or the written word. P2. Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices. P3. Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively. P4. Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills. P5. Employ production skills and practices to challenge existing forms and conventions and to innovate. P6. Produce relevant media material to a high standard, choosing appropriate equipment and technology to work with.</p>
<p><u>Key / transferable skills</u> – be able to:</p> <p>T1. Organise and manage commissioned and self-directed projects. T2. Communicate effectively in interpersonal settings, in writing and in a variety of media. T3. Put to use a range of information communication technology (ICT) skills, from basic competencies such as data analysis and word-processing to more complex production software, and develop specific proficiencies in utilising a range of media technologies.</p>

17. Programme structure – including the route / pathway / field requirements, levels modules, credits, awards and further information on the mode of study.

All programmes operate on a 15 credit modular structure (or multiples of 15 credits) over two semesters. Modules are normally semester based and can be worth either 15, 30, 45 or 60 credits. A 15 credit module is indicative of 150 hours of learning, comprised of student contact, private study and assessment.

This programme is studied full-time over three academic years. In order to achieve the principal award of BA (Hons) Media Production a student must complete 360 credits, 120 credits at FHEQ Levels 4, 5 and 6 respectively. Students are also eligible to exit the programme with the following subsidiary awards:

- BA (Ord) Media Production – 300 credits with a minimum of 60 credits at FHEQ Level 6
- Diploma of Higher Education (Dip HE) – 240 credits with a minimum of 120 credits at FHEQ Level 5
- Certificate of Higher Education (Cert HE) – 120 credits at FHEQ at Level 4

In order for students to progress they must achieve a minimum average of 40% and have completed all 120 credits at FHEQ Levels 4, 5 and 6.

Programme adjustments (if applicable)

N/A

FHEQ Level 4: potential awards – Cert HE

Module code	Module title	Core /compulsory /optional	Credit volume	Semester (1 / 2)
MED4001	Sight Sound and Narrative	Compulsory	15	1
MED4002	Production Skills 1	Compulsory	15	1
MED4003	Television (Foundation)	Compulsory	15	1
COM4001	Academic Skills	Compulsory	15	1
MED4004	Radio (Foundation)	Compulsory	15	2
MED4006	Production Skills 2	Compulsory	15	2
MED4007	Film (Drama - Script and Foundation)	Compulsory	15	2
MED4008	Film Documentary (Foundation)	Compulsory	15	2

How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?

N/A

FHEQ Level 5: Potential awards – Dip HE

Module code	Module title	Core /compulsory /optional	Credit volume	Semester (1 / 2)
MED5001	Media and Society	Compulsory	15	1
MED5002	Entrepreneurial Practice	Compulsory	15	2
MED5003	Television (News)	Optional	15	1
MED5004	Radio (Factual)	Optional	15	1
MED5005	Film (Drama - Visual Expression)	Optional	15	1
MED5006	Film Documentary (Investigating Reality)	Optional	15	1
MED5007	Television (OB)	Optional	15	2
MED5008	Radio (Studio)	Optional	15	2

MED5009	Film (Drama - Performance and Sound)	Optional	15	2
MED5010	Film Documentary (Portraiture)	Optional	15	2
How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?		Choose 6 from the 8 listed optional modules. <i>Please note that not all options may be available.</i>		
FHEQ Level 6: Potential awards – BA (Hons) / BA (Ord)				
Module code	Module title	Core /compulsory /optional	Credit volume	Semester (1 / 2)
MED6001	Research for The Project	Compulsory	15	1
MED6002	Global Media	Compulsory	15	1
MED6003	Critical Analysis of Media Products	Compulsory	15	2
MED6004	The Project	Compulsory	30	2
MED6005	Professional Investigation	Compulsory	15	2
MED6006	Television (Series)	Optional	15	1
MED6007	Radio (Station Management)	Optional	15	1
MED6008	Film (Drama - Professional Film Production)	Optional	15	1
MED6009	Film Documentary (Authorship)	Optional	15	1
How many optional modules must a student choose in order to achieve the necessary amount of credits to achieve this level?		Choose 2 from the 4 listed optional modules. <i>Please note that not all options may be available.</i> Module MED6004 is an open project.		
18. Opportunities for placements / work-related learning / collaborative activity – please indicate if any of the following apply to your programme				
Associate Tutor(s)/Guest Speakers/Visiting Academics			No	
Professional Training Year (PTY)			No	
Placement(s) (study or work that are not part of the PTY or Erasmus Scheme)			No	
Clinical Placement(s) (that are not part of the PTY Scheme)			No	
ERASMUS Study (that is not taken during Level P)			No	
Study exchange(s) (that are not part of the ERASMUS Scheme)			No	
Dual degree			No	
19. Quality assurance				
The <i>Regulations and Codes of Practice</i> for taught programmes can be found at: http://www.surrey.ac.uk/quality_enhancement/index.htm				